

Opt-in email #1: Existing Newsletter Subscribers

Subject line: I wanted you to be the first to know

Body:

Dear Friends,

I want to say thank you to all of the readers who have invited me into their lives over the years. Your time is so valuable, and I feel extremely fortunate that you have chosen to spend some of it with the Create Your Destiny newsletter. I hope that over the years I've been able to help you begin viewing your life in a more empowered way – to give you some tools to release the excess weight and anxiety that may have been holding you back from living the life you deserve.

As I've been examining my own life recently, I've found that a new path is opening in front of me. Today, I'm delighted to be able to share that path with you. I've created a new program for women who are struggling in their relationships: relationships with their children, relationships with their spouses or ex-spouses, relationships with themselves, relationships with money, and relationships with a Greater Power. I am so passionate about helping women rediscover a sense of belief in themselves and their ability to do wonderful things.

To get you started, I've put together a brief email series called “The Relationship Renovation Project: Eight Simple Steps to Create Your New Story.” This completely free email series gives women a set of quick, actionable steps they can take to get on the road to healthy, intimate relationships. If you're feeling out of balance in your life at the moment, I know you'll find some information that will give you a sense of control and relief from the emotional pain you're feeling. I hope you'll join me in taking some positive steps toward changing your story.

In addition to the email series I'm offering, you'll be seeing some changes to this newsletter in the coming weeks. My new focus is on helping moms become lighthouses for their children, learning to live their values and take care of themselves so they can create stronger, healthier, happier families. To reflect that, the newsletter will be coming to you under a new name: Creating Your New Story. I feel that this new perspective is truly life-changing, and I can't wait to share it with you all. However, if this isn't a change that you're looking for right now, I completely understand, and you can unsubscribe [here](#). Whatever you choose, I wish you luck and joy on your journey.

Much Love & Blessings,
[Client Name]

P.S. If you know any women who aren't currently leading the joyful, inspired life you know they deserve, please feel free to send this message along to give them access to the life-changing tools I teach in “**The Relationship Renovation Project: Eight Simple Steps to Create Your New Story**”